



PRESS RELEASE

Contact

Jennifer Saunders

+1.703.709.3000

jrsaunders@apexcovantage.com

APEX ANNOUNCES ADDITION TO ITS EXECUTIVE MANAGEMENT TEAM

Christie Anderson Named President, Apex Contact Center Solutions

HERNDON, VA – September 12, 2006 - Apex CoVantage, a leading global knowledge process outsourcing (KPO) company, announced that Christie Anderson has been promoted to President of Apex Contact Center Solutions.

Apex Contact Center Solutions offers a full range of near shore and offshore teleservices solutions designed to integrate seamlessly with any organization's current business operations throughout the customer lifecycle. As president of Contact Center Solutions, Ms. Anderson is responsible for leading the global contact center operations for a variety of clients in financial services, healthcare, publishing and telecommunications. Solutions include customer acquisition and activation, revenue maximization, customer winback and accounts receivable management.

"Christie proves once again that Apex has a wealth of proven talent ready to transition into key leadership positions," said Dr. Shashikant Gupta. "Her demonstrated effectiveness in ensuring that client program requirements are strictly followed, progress is tightly monitored, and that the client's business objectives are a top priority all add up to a powerful combination, making her perfect for this critical role."

Having joined Apex in 2004 as Vice President of Client Services, Ms. Anderson draws upon her twenty years of experience in client services, telemarketing management and marketing. Prior to joining Apex, she was executive vice president of client services for Innovative Marketing Strategies, where she was responsible for managing the account management, centralized quality and application development teams. She also spent nine years in an executive management role with Telespectrum Worldwide.

"I am very proud to assume my new responsibilities at Apex. By creating efficient and productive relationships with our clients, we help them to achieve their strategic objectives to acquire new customers, retain existing customers and maximize the customer lifetime value. I am confident that Apex will continue to grow in the exciting markets we service worldwide," said Ms. Anderson.

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About Apex CoVantage

Apex CoVantage (www.apexcovantage.com) is an American provider of global Knowledge Process Outsourcing (KPO) services. We opened our first KPO service center in 1988 and subsequently pioneered the market for offshore services. Today, we provide contact center, engineering, publishing and pre-press solutions, as well as professional KnowledgeSolutionsSM, from a global network of service centers. Our clients include many of the largest, fastest growing and most admired companies in the United States, Europe and Australasia. In every industry and every service area, these clients are reaching the next level of service performance in partnership with Apex CoVantage.